

2023 BC ECONOMIC SUMMIT SPONSORSHIP

“BCEDA is working hard to build strong sustainable communities throughout British Columbia. The Partnership Program is a unique opportunity for FortisBC to connect with local, regional and First Nations governments and representatives from various economic sectors. We encourage others to support the work of BCEDA and the work of local economic development programs.”

David A. Bennett, FortisBC

- Support community-based efforts to rebuild strong and resilient economies
- Network with key community players who influence new business start-ups, community development, workforce development, business retention and expansion, and new business attraction throughout BC
- We have used an established app for the last 5 years. Over 85% of our delegates download the app, and many use it weeks in advance of event for networking. [Watch why events that use Whova \(like the Summit!\) offer so much more](#)
- BCEDA Sponsorships are annual partnerships. See more below:

PARTNERSHIP OPPORTUNITIES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
ANNUAL BENEFITS:						
PARTNERSHIP RECOGNITION: Year-long Marketing Exposure	✓	✓	✓	✓	✓	
ONE-YEAR BCEDA MEMBERSHIP (Number of memberships)	6	5	4	2	1	
NEWSLETTER ADVERTISING OR NEWS in BCEDA NEWSLETTER (Published monthly)	12 times	12 times	6 times			
WEBSITE ADVERTISING: One month advertising campaign on bceda.ca	✓	✓				
WEBSITE PROFILE: 500 word company profile on bceda.ca	✓	✓	✓			
WEBSITE LINK: One-year BCEDA home page (reciprocal linkage with logo)	✓	✓	✓	✓	✓	
#ECDEVTOOBX: Add your free or paid tool for EDOs to the website	✓	✓	✓	✓	✓	
2023 SUMMIT / EVENT BENEFITS:						
TRADE SHOW BOOTH: Save your space in the Economic Development Marketplace. In addition you will be featured in a virtual booth with a customized exhibitor webpage. Generate leads from online interactions and promotional offers.	✓	✓	✓	✓	✓	✓
• Add video, upload documents, marketing content & photos	✓	✓	✓	✓	✓	✓
• Interact with attendees over chat	✓	✓	✓	✓	✓	✓
• Collect and Export Leads	✓	✓	✓	✓	✓	✓
• Access Attendee List & Profiles	✓	✓	✓	✓	✓	✓
• View match-matching recommendations based on location, industry, education, etc.	✓	✓	✓	✓	✓	✓
• Set up a promotional offer to attract attendees. The attendees who claim your offer will be added to your leads list.	✓	✓	✓	✓	✓	✓
• Upload a product video or setup a showcase. Besides being displayed on your exhibitor profile, the videos and streams will also be compiled in a pinned Community Board topic.	✓	✓	✓	✓	✓	✓
• Receive post event sponsor report with number of clicks & insights	✓	✓	✓	✓	✓	
COMPLIMENTARY EVENT REGISTRATION: Applicable to all annual BCEDA hosted events	5	4	3	2	1	1 (Summit only)
PARTNERSHIP RECOGNITION: Logo displayed in all Summit promotional materials	✓	✓	✓	✓	✓	
SUMMIT SPEAKING OPPORTUNITIES: (Pending approval by BCEDA Board)	Track Sponsor	Keynote Sponsor	Plenary Session Sponsor	Breakout Session Sponsor	5 Minute Intro. Speaker Sponsor	
EVENT APP: Sponsor banner displayed on app home page & other pages	✓	✓	✓	✓	✓	
SUMMIT PROMOTIONAL MATERIAL: Logo displayed on all Summit promotional materials	✓	✓	✓	✓	✓	
INVESTMENT	\$15,000	\$10,000	\$8,000	\$5,000	\$2,500	\$1,575

Summit Only Sponsorship Opportunities

Complimentary Bonus: 1 Summit Registration and a Virtual and/or Physical Trade Show Booth



- Meal Sponsorship \$2,000
 - Breakfast (2 available)
 - Luncheon (2 available)
 - Dinner Reception (1 available)

Communities in Crisis Online Auction

Please help us provide tools, programs and resources to communities impacted by disasters. The auction has become an important source of revenue for offsetting some of the costs associated with our ability to provide support for the BCEDA Economic Disaster Recovery and Resiliency Program. 2022 has again shown us how imperative this support is.

Items we have received from around BC in the past include:

- Accommodation Packages
- Event Registration
- Tools and Resources (Apps, Websites, etc)
- Art
- Wine Packages (gift boxes)
- Craft Beer Packages (gift boxes)
- Golfing
- Boat Charters
- BBQ
- and more

To provide an item for the Auction, please complete this form and email it to info@bceda.ca. Every item helps and we appreciate your support.

First Name: _____ Last Name: _____

Email: _____

Company: _____

Item(s) Donating:

Item Value: _____