



2024 BC Economic Summit

TRANSFORMING INDUSTRIES

Empowering Communities

MAY 6TH TO 9TH, 2024

PENTICTON LAKESIDE RESORT

SPONSORSHIP OPPORTUNITIES

Align with key community players who influence new business start-ups, community development, workforce development, and business retention and expansion throughout BC

The British Columbia Economic Development Association (BCEDA) is the premier professional association for economic development practitioners in the Province of British Columbia. With a membership exceeding 500 individuals from communities throughout the province, BCEDA offers a comprehensive range of services aimed at supporting community-based efforts to build strong and resilient economies.

Enjoy year-long exposure including:

Annual Summit and Networking Event

Explore speaking opportunities, trade show booths, delegate bags and registration packages

Additional Annual Perks

Engage our audience via website ad, newsletter or webinar

ECDEV
TOOLBOX.CA

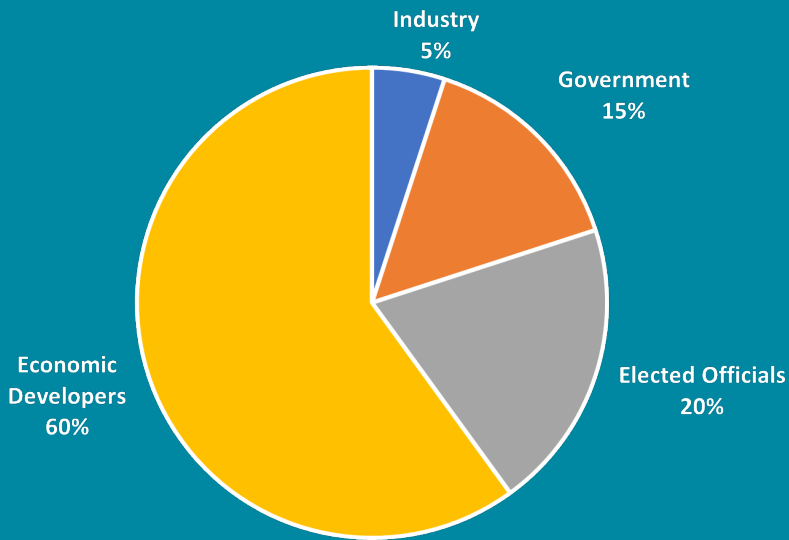
Valuable Tools and Resources

Position your Economic Development Tools in front of the thought leaders who use them

OVER 3,500 ON MAILING LIST



Audience Breakdown



Hot Topics

- HOUSING
- INDUSTRY DEVELOPMENT
- INDIGENOUS EC DEV
- RURAL DEVELOPMENT
- CLEAN TECHNOLOGY
- TOURISM
- WORKFORCE ATTRACTION
- ENTREPRENEURSHIP
- PLANNING
- REGIONAL COLLABORATION
- SOCIAL CHANGE SECTOR

The BC Economic Development Association (BCEDA) is pleased to announce the 2024 BC Economic Summit: Transforming Industries - Empowering Communities. Thanks to the generous support of the City of Penticton, the 2024 BC Economic Summit will be held at the Penticton Lakeside Resort & Convention Centre in Penticton, BC, from May 6th to 9th, 2024.

The BC Economic Summit is the premier gathering for approximately **300 professionals and stakeholders** in the field of economic development.

With a rich history of fostering innovation, sharing expertise, and forging partnerships, the Summit remains a must-attend event for Economic Developers, Indigenous Leaders, Local Government Leaders, Administration, Community Futures, Chambers and Boards of Trade, the Private Sector, and more to discuss issues important to address for our local, regional, and provincial economy.



140,000 + SPONSOR IMPRESSIONS



In-person conference

3 Keynotes

20+ Breakouts

Ec Dev Marketplace

Lots of fun networking

Silent Auction

App Gamification

BC Ec Dev Awards



POWERED BY

pheedloop



BCEDA

BC Economic Development Association

bceda.ca/summit

info@bceda.ca

PARTNERSHIP OPPORTUNITIES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
ANNUAL BENEFITS:						
PARTNERSHIP RECOGNITION: Year-long Marketing Exposure	✓	✓	✓	✓	✓	
ONE-YEAR BCEDA MEMBERSHIP (Number of memberships)	6	5	4	2	1	
NEWSLETTER ADVERTISING OR NEWS in BCEDA E-Newsletter (Published monthly)	12 times	12 times	6 times			
WEBSITE ADVERTISING: One month advertising campaign on bceda.ca	✓	✓				
WEBSITE PROFILE: 500 word company profile on bceda.ca	✓	✓	✓			
WEBSITE LINK: One-year BCEDA home page (reciprocal linkage with logo)	✓	✓	✓	✓	✓	
#ECDEVTOLBOX: Add your free or paid tool for EDOs to the website	✓	✓	✓	✓	✓	
WEBINAR (Pending approval by BCEDA Board)	✓	✓	✓			
2024 SUMMIT / EVENT BENEFITS:						
TRADE SHOW BOOTH: Save your space in the Economic Development Marketplace. In addition, you will be featured in a virtual booth with a customized exhibitor webpage. Generate leads from online interactions.	✓	✓	✓	✓	✓	✓
• Upload documents, marketing content & photos	✓	✓	✓	✓	✓	✓
• Interact with attendees over chat	✓	✓	✓	✓	✓	✓
• Participate in app gamification for engagement	✓	✓	✓	✓	✓	✓
• Access attendee list & profiles	✓	✓	✓	✓	✓	✓
COMPLIMENTARY EVENT REGISTRATION: Applicable to all annual BCEDA hosted events	5	4	3	2	1	1 (Summit only)
SUMMIT SPEAKING OPPORTUNITIES (Pending approval by BCEDA Board)	Track Sponsor	Keynote Sponsor	Plenary Session Sponsor	Breakout Session Sponsor	5 Minute Intro. Speaker Sponsor	
EVENT WEBSITE & APP: Sponsor banner displayed on app home page & sponsor webpage	✓	✓	✓	✓	✓	
DELEGATE BAGS: Add swag or marketing collateral to bags	✓	✓	✓	✓	✓	
SUMMIT PROMOTIONAL MATERIAL: Logo displayed on all Summit promotional materials	✓	✓	✓	✓	✓	
INVESTMENT	\$15,000	\$10,000	\$8,000	\$5,000	\$2,500	\$1,575

Support community-based efforts to build strong and resilient economies