



CONNECTING THE DOTS

COLLABORATION.INNOVATION.RESILIENCE

MAY 12-15, 2025



PENTICTON



BCEDA

BC Economic Development Association

SPONSORSHIP OPPORTUNITIES

Align with key community players who influence new business start-ups, community development, workforce development, and business retention and expansion throughout BC

The British Columbia Economic Development Association (BCEDA) is the premier professional association for economic development practitioners in the Province of British Columbia. With a membership exceeding 500 individuals from communities throughout the province, BCEDA offers a comprehensive range of services aimed at supporting community-based efforts to build strong and resilient economies.

Enjoy year-long exposure including:

Annual Summit and Networking Event

Explore speaking opportunities, trade show booths, delegate bags and registration packages

Additional Annual Perks

Engage our audience via website ad, newsletter or webinar

Valuable Tools and Resources

Position your Economic Development Tools in front of the thought leaders who use them

ECDEV
TOOLBOX.CA

OVER 3,500 ON MAILING LIST





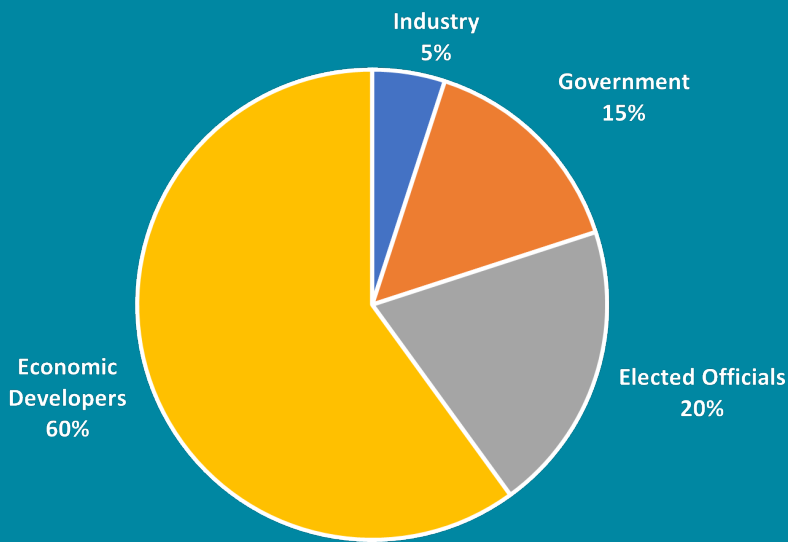
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Audience Breakdown



Hot Topics

- FOSTERING COMMUNITY ECONOMIC RESILIENCY
- COMMUNITY-TO-COMMUNITY PARTNERSHIPS
- SUPPORTING LOCAL BUSINESS
- INVESTMENT ATTRACTION
- HARNESSING EMERGING OPPORTUNITIES
- INNOVATIVE EC DEV STRATEGIES
- TECHNOLOGY & INDUSTRY INTEGRATION
- INCLUSIVE WORKFORCE DEVELOPMENT
- REGIONAL COLLABORATION AND CONNECTIVITY

The BC Economic Development Association (BCEDA) is pleased to announce the 2025 BC Economic Summit: Connecting the Dots - Collaboration. Innovation. Resilience. Thanks to the generous support of the City of Penticton, the 2025 BC Economic Summit will be held at the Penticton Trade & Convention Centre in Penticton, BC, from May 12th to 15th, 2025.

The BC Economic Summit is the premier gathering for approximately **300 professionals and stakeholders** in the field of economic development. With a rich history of fostering innovation, sharing expertise, and forging partnerships, the Summit remains a must-attend event for Economic Developers, Indigenous Leaders, Local Government Leaders, Administration, Community Futures, Chambers and Boards of Trade, the Private Sector, and more to discuss issues important to address for our local, regional, and provincial economy.





140,000 + SPONSOR IMPRESSIONS



In-person conference

3 Keynotes

20+ Breakouts

Ec Dev Marketplace

Lots of fun networking

Silent Auction

App Gamification

BC Ec Dev Awards



POWERED BY

pheedloop



BCEDA

BC Economic Development Association

bceda.ca/summit
info@bceda.ca

PARTNERSHIP OPPORTUNITIES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
ANNUAL BENEFITS:						
PARTNERSHIP RECOGNITION: Year-long Marketing Exposure	✓	✓	✓	✓	✓	
ONE-YEAR BCEDA MEMBERSHIP (Number of memberships)	6	5	4	2	1	
NEWSLETTER ADVERTISING OR NEWS in BCEDA E-Newsletter (Published monthly)	12 times	12 times	6 times			
WEBSITE ADVERTISING: One month advertising campaign on bceda.ca	✓	✓				
WEBSITE PROFILE: 500 word company profile on bceda.ca	✓	✓	✓			
WEBSITE LINK: One-year BCEDA home page (reciprocal linkage with logo)	✓	✓	✓	✓	✓	
#ECDEVTOLBOX: Add your free or paid tool for EDOs to the website	✓	✓	✓	✓	✓	
WEBINAR (Pending approval by BCEDA Board)	✓	✓	✓			
DISASTERSMARTBC partnership recognition	✓	✓				
2025 SUMMIT / EVENT BENEFITS:						
TRADE SHOW BOOTH: Save your space in the Economic Development Marketplace. In addition, you will be featured in a virtual booth with a customized exhibitor webpage. Generate leads from online interactions.	✓	✓	✓	✓	✓	✓
• Upload documents, marketing content & photos	✓	✓	✓	✓	✓	✓
• Interact with attendees over chat	✓	✓	✓	✓	✓	✓
• Participate in app gamification for engagement	✓	✓	✓	✓	✓	✓
• Access attendee list & profiles	✓	✓	✓	✓	✓	✓
COMPLIMENTARY EVENT REGISTRATION: Applicable to all annual BCEDA hosted events	5	3	2	1	1	1 (Summit only)
SUMMIT SPEAKING OPPORTUNITIES (Pending approval by BCEDA Board)	Track Sponsor	Keynote Sponsor	Plenary Session Sponsor	Breakout Session Sponsor	5 Minute Intro. Speaker Sponsor	
EVENT WEBSITE & APP: Sponsor banner displayed on app home page & sponsor webpage	✓	✓	✓	✓	✓	
COLLATORAL: Add promotional items to Swag Zones	✓	✓	✓	✓	✓	
SUMMIT PROMOTIONAL MATERIAL: Logo displayed on all Summit promotional materials	✓	✓	✓	✓	✓	
INVESTMENT	\$15,000	\$10,000	\$8,000	\$5,000	\$3,000	\$2,000

Support community-based efforts to build strong and resilient economies