

NEW LICENSE BREAKDOWN

Indigenous Community

Regional License



Individual Community



ADDED 42
COMMUNITIES

1759

INTAKE SURVEYS
COMPLETED

ADDED 15
LICENSES

2021 ENHANCEMENTS TO DATE

- Ability to design own Intake Forms (Survey)
- Google Search functionality to pull and add business info
- Survey Campaign Functionality (email to your business groups and results connect right to the business to track results)
- Web Widget to allow for businesses to populate system and request call backs (optional add-on)
- Step by Step Tool User Guides
- Training Videos – topic specific
- SaveMe functionality (save emails sent from Outlook – without Outlook Integration)

Always improving to allow you to enhance your business engagement efforts.

BC BUSINESSCOUNTS FACTS

- Customer Relationship Management (CRM) Solution for Economic Developers
- 24/7 Technical Support available
- Cloud-based solution • Data is stored in Canada through a partnership with BC based Softlanding.
- Softlanding is used by some of Canada's largest companies and local governments
- License rates for BC BusinessCounts are up to 70% cheaper than purchasing from ExecutivePulse directly.
- One license = Unlimited users
- Low annual renewal fee
- CRM can be used for Business Engagement, Entrepreneurial development, sites and buildings, and more.

To find out more – email dwheeldon@bceda.ca



BCEDA

BC Economic Development Association