

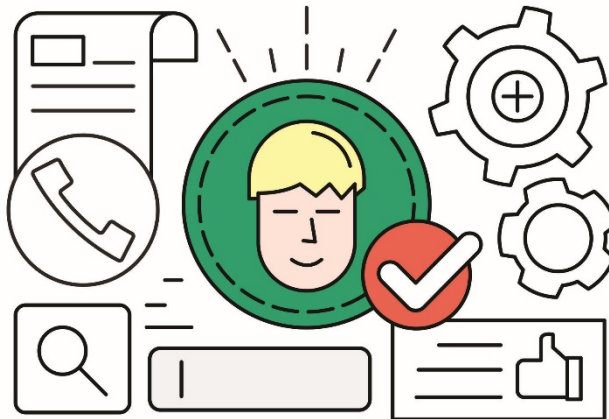
April 15, 2020

Notice: The BCEDA COVID19 Bulletin will now be emailed on Monday, Wednesdays & Fridays.

# #COVID19 Bulletin



## Resources for Businesses



### Live Resources for BC Businesses Document

Just Updated:

- [EDC: How to make it through COVID-19 with your business intact](#)
- [Conference Board of Canada's Insights and Analysis on COVID-19](#)
- [BC Tech Association weekly, Virtual Town Halls](#)
- [Resources from Shopify](#)
- [Fraser Health Region's chief medical health officer issues order for immediate closure of indoor gyms and fitness facilities](#)

[View More](#)

# Canada

## More Canadians can now apply for Emergency Response Benefit, PM says

By Hana Mae Nassar and Cormac Mac Sweeney

Posted Apr 15, 2020 8:21 am PDT

Part-time and seasonal workers are now eligible to claim the \$2,000 Canada Emergency Response Benefit, and new money is coming for front-line workers, Prime Minister Justin Trudeau has announced.

Now, workers who are earning less than \$1,000 a month or who have seasonal employment and can't find a job due to COVID-19, as well as those who are running out of employment insurance, can now apply.

This expansion is set to allow gig economy, contract and long-term care workers to receive the benefit while still doing some work.

Unveiling the anticipated eligibility expansion to the CERB program that millions of Canadians have already applied for, Trudeau said he is working with the provinces to boost wages for essential front-line staff.

He said, in collaboration with the provinces and territories, wages are going to be boosted for essential workers who are making less than \$2,500 a month.

[Read More](#)

# Canada

## \$50M fund looks to help defray costs of quarantine for temporary foreign workers

Kathleen Harris · CBC News · Posted: Apr 13, 2020

The federal government announced \$50 million on Monday to help farmers and fish processors who are bringing in temporary foreign workers during the COVID-19 crisis.

Under the program, employers are eligible for \$1,500 per foreign worker to help cover the costs of complying with a mandatory two-week quarantine upon their arrival in Canada.

Employers must provide accommodation for the employees during self-isolation and pay the workers during the 14-day period.

[Read More](#)

**Resources for Economic Developers & Local Leaders**



## BCEDA Economic Recovery & Restart Weekly Teleconference

Thursdays at 2:00pm PST

Never before has the need to work together been so prevalent. Understanding the impacts of COVID19 on our local community's economy and sharing our efforts towards response and recovery is needed. We are all in this together. Please join BCEDA for the weekly Economic Response & Restart Teleconference.

This week's guest speakers include:

- Paula Cruickshank, Business Development Bank of Canada (BDC)
- Bryan Hughes, Export Development Canada (EDC)
- Maya Lange, Destination BC

These weekly calls are hosted by the BC Economic Development Association through the Economic Disaster Recovery Program. It is open to every local, regional and Indigenous government in BC as well as Chambers of Commerce, Community Futures, and others involved in supporting the local economy. We'll share relevant information, facilitate dialog, explore collaboration opportunities and tactics for recovery.

SPACE IS LIMITED SO REGISTER SOON

When: Thursday, April 16  
Time: 2:00 PM to 3:00 PM PST

After registering, you will receive a confirmation email containing information about joining the meeting.

[Register](#)



## What BC Communities Are Doing

Carrier Sekani delivering care packages to vulnerable P.G. residents

[More info](#)

Vancouver mayor warns of "drastic measures" without federal and provincial government help

[More info](#)

Arts, Culture and Events (of sorts) Help Victorians Get Through COVID-19

[More info](#)

Cumberland Community Forest Society set to complete transaction

[More info](#)



## COVID-19 Provincial Orders Support Team and Call Centre

A Provincial Orders Support Team and Call Centre has been established to support local authority staff (e.g. municipal bylaw officers and equivalent local officials) that are supporting compliance of Provincial Orders to prevent the spread of COVID-19. This is the central point of contact to anyone supporting compliance and enforcement of Provincial Health Officer orders to ensure clear interpretation and application of such orders.

The Call Centre officially opens in time for the Easter Holiday weekend at 8am Friday, April 10th, and is staffed from 8am to 11pm, 7 days per week. Please note that the Call Centre is only available to staff (**not the public**). The Call Centre is available to staff toll-free at 1-833-309-4631.

In addition to the toll-free telephone line, an online form is also available where staff can leave information about their inquiry and request a call back.

Provincial Compliance & Enforcement Officers from Gaming Policy and Enforcement Branch, Liquor and Cannabis Regulation Branch and the Community Safety Unit are available to support local government bylaw officers and others who are assisting with compliance of orders.

When contacting the call centre, local authority staff will be connected with a Provincial Compliance and Enforcement Officer who will provide:

- up to date information about current PHO and Ministry orders;
- clarification of enforcement authorities;
- advice and guidance for obtaining compliance with orders; and,
- information about how and when it is appropriate to report violations to a health officer and others for consideration of further enforcement.

[Read More](#)



RESONANCE

## Resonance Webinar: The Road(s) to Recovery for Destinations

While there is no shortage of prognostications about what cities and destinations should do once "things get back to normal," the reality is that normal is probably years, not months, away.

Resonance Consultancy has identified three broad potential recovery scenarios for travel and tourism that are likely to occur. While we can't predict the timing for each of these, or which scenario is most probable, understanding and evaluating the implications of all three potential roads to recovery is the best way to plan for an uncertain future.

Resonance's President Chris Fair, EVP Richard Cutting-Miller and VP, Marketing Strategy, Scott Erickson will discuss each of these scenarios and the key management and marketing implications of each for the travel and tourism industry.

[Register here](#)



## **10 Exceptional Economic Development Webinars to Watch While Waiting for COVID-19 to Pass**

A large portion of Canada's population lives in small towns and rural communities. These rural communities, while currently dealing with the COVID-19 pandemic like the rest of the country, are nonetheless vibrant places, rich with culture, history, and resilient citizens. Many have struggled in recent years to retain businesses, workforce, and residents. This challenge will be compounded by the reality of a post-pandemic economy but these rural communities can pursue a number of initiatives to emerge stronger and more resilient despite changing economic circumstances around the globe.

[Read More](#)