

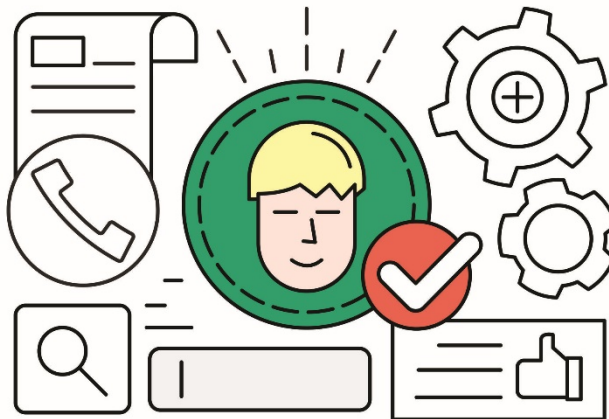
April 29, 2020

Notice: The BCEDA COVID19 Bulletin will now be emailed on Monday, Wednesdays & Fridays.

#COVID19 Bulletin



Resources for Businesses



Live Resources for BC Businesses Document

Recently Updated:

- [New Community Futures COVID Resources Page](#)
- [Vancouver Sun free Digital Business Directory](#)
- [BC Museums Association Resilience Fund](#)
- [Wednesday Wellness: Taking care of your mental health during COVID-19](#)

[View More](#)



London Drugs wants to help local small business owners sell their products

April 28, 2020 – London Drugs is offering up shelf space in select stores to local small businesses who have had to close their doors due to COVID-19. Beginning today, small businesses in Western Canada are welcome to submit products for consideration.

The Canadian Federation of Independent Business reports that only 21 per cent of small businesses in Canada are fully open due to the COVID-19 global pandemic and 50 per cent have reported that they are unsure if their business will survive.

“This is a really hard time for many small businesses, and we are in a unique position where we can really help out,” said Clint Mahlman, President and COO of London Drugs. “As a 75-year-old Canadian owned and operated company we have always supported fellow Canadian businesses and now is the time more than ever, to come together. As an essential service, we are here to help our local small businesses while also providing an opportunity for customers to pick up their favourite local items all in one place.”

In select locations, London Drugs will be transforming its centre aisles into Local Central, a dedicated space to help local businesses sell their products.

Mahlman adds, “Whether you sell coffee, local honey, or your restaurant’s graphic T-shirts, London Drugs is here to help.”

[Small business owners can visit here to learn if their products qualify and apply to be part of London Drugs Local Central.](#) Some rules and restrictions apply.

Keep an eye out on London Drugs’ social channels for when local products hit the shelves. Customers are also welcome to tag local businesses that they think could benefit from the initiative on London Drugs’ social media posts.

[Read More](#)



SPRING

Spring Webinar - Finding a New Normal: How to Reduce Costs and Increase Revenues in a Crisis

Thursday, Apr 30, 2020, 9:00 AM PDT

This webinar will help you get creative and action-oriented on your revenue and expenses to survive and thrive the current recession.

Keith Ippel of Spring will lead an engaging conversation about the creative ways of reducing costs and growing revenue in a recession.

This interactive session will walk through the requirements of stretching cash flow, and looking outside the box to find the answers. We will cover revenue, costs, and specific tips and tricks and suggestions to get you more runway and breathing room.

Panelists include:

Iain Rodgers, co-founder of Entreflow, advisor to several companies and experienced entrepreneur.

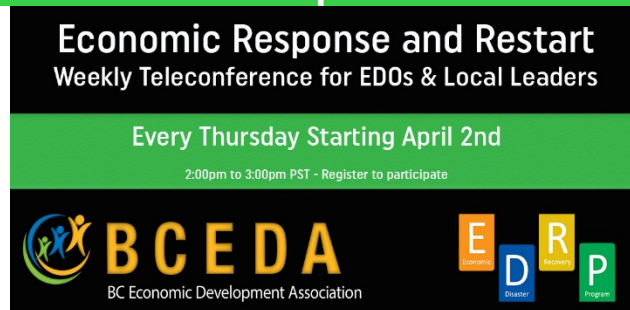
This webinar is for you if:

- You are actively leading a business.
- You are struggling to find the right models to stretch cash
- You need to cut expenses now
- You want to find opportunities for growth in the midst of turmoil

This is a virtual session and a link will be provided once you register.

[Register Now](#)

Resources for Economic Developers & Local Leaders



Economic Response and Restart
Weekly Teleconference for EDOs & Local Leaders

Every Thursday Starting April 2nd
2:00pm to 3:00pm PST - Register to participate

BCEDA
BC Economic Development Association

ERDP
Economic Disaster Recovery Program

On Tomorrow's BCEDA Economic Response & Restart Call

Thursday, April 30

2:00pm to 3:00pm PST

Commercial businesses - current experience and trends

Hear from guest speakers:

- Karl Littler, Retail Council of Canada
- Jeremy Bramwell, Bramwell & Associates
- Ian Tostenson, BC Food and Restaurant Association

These weekly calls are hosted by the BC Economic Development Association through the Economic Disaster Recovery Program. It is open to every local, regional and Indigenous government in BC as well as Chambers of Commerce, Community Futures, and others involved in supporting the local economy. We'll share relevant information, facilitate dialog, explore collaboration opportunities and tactics for recovery.

SPACE IS LIMITED SO REGISTER SOON

After registering, you will receive a confirmation email containing information about joining the meeting.

[Register for the next call](#)



Prime Minister releases joint statement by First Ministers for restarting the economy

April 28, 2020 - Ottawa, Ontario

Since the start of the COVID-19 pandemic, all orders of government have been working together to slow and contain the spread of the virus. As the first wave of the virus' activity passes, provincial and territorial governments will move at their own pace to safely restore economic activity within their jurisdictions, while protecting the health of Canadians.

The Prime Minister, Justin Trudeau, today announced that the federal, provincial, and territorial governments have come together and agreed to a set of common principles for restarting the Canadian economy, based on shared understanding and appreciation of what science and experts are telling us. This statement identifies the criteria that need to be in place before we can go back to work and school, or see neighbours and friends.

This statement acknowledges the importance of restarting the economy through a gradual approach that protects the health of Canadians, including high-risk groups, as well as the need to ensure public health capacity for future waves of the virus, while at the same time continuing to support a range of economic sectors and Canadian workers.

The statement acknowledges that provinces and territories will take different steps at different times in order to ease restrictions, reflecting the specific circumstances in each jurisdiction. The statement identifies four main principles, including taking a science and evidence-based approach to decision-making, coordination and collaboration between all jurisdictions, continued accountability and transparency of all governments, and flexibility and proportionality as information changes over time.

This statement also identifies the criteria and measures that need to be in place in order to begin to take steps to restart the economy:

- COVID-19 transmission is controlled, so new cases are contained at a level that our health care system can manage.
- Sufficient public health capacity is in place to test, trace, isolate, and control the spread of the virus.
- Expanded health care capacity exists to support all needs, including COVID-19 and non-COVID-19 patients.
- Supports are in place for vulnerable groups, communities, and key populations. This includes the protection of seniors, residents of group living facilities, workers in close quarters, homeless people, and Indigenous people and those living in remote locations, health care workers and other essential workers, and inmates.
- Support and monitoring of workplace protocols are in place to keep Canadians safe at their jobs, and prevent the introduction and spread of COVID-19.
- Restrictions on non-essential travel are eased and managed in a coordinated manner.
- Communities are supported in managing local disease activity, including in child care, schools, and public transportation, and industry and economic sectors are engaged to

support the health of Canadians, reduced viral activity, and protection of the economy as it restarts.

As we continue to work collaboratively to get things back to normal, our top priority is keeping all Canadians safe during this challenging time

[Read More](#)



What BC Communities Are Doing

Osoyoos wine association creates fund to support laid-off hospitality workers amid COVID-19 pandemic

[More info](#)

Surrey Makes PPE: Local manufacturers retooling to combat COVID-19

[More info](#)

'Store to Door' Program Aims to Keep Surrey Businesses Afloat

[More info](#)

Share your community's news by emailing info@bceda.ca