

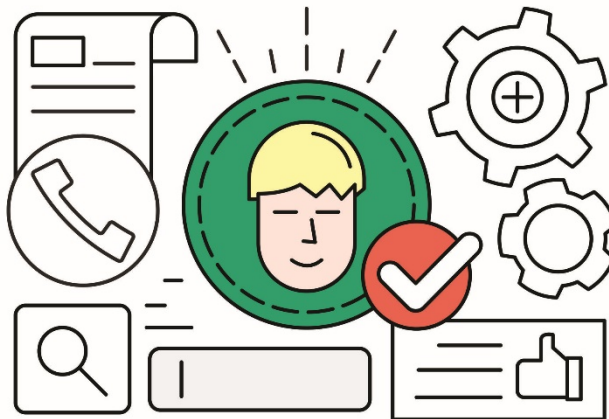
April 6, 2020

Notice: The BCEDA COVID19 Bulletin will now be emailed on Monday, Wednesdays & Fridays.

#COVID19 Bulletin



Resources for Businesses



Live Resources for BC Businesses Document

Newly reorganized to highlight financial support available from Federal, Provincial and regional sources.

Just Updated:

- [NEW Canadian Business Resilience Network website launched](#)
- [Canadian banks cutting credit card interest for some clients due to COVID-19](#)
- [Rates.ca - Mortgage Lenders' COVID-19 Announcements](#)

[View More](#)



Destination BC COVID-19 Resources

[COVID-19 Resource Page](#)

Destination BC is working hard to provide industry with real-time updates through their COVID-19 resource page. Here you will find federal and provincial information on infection prevention, travel advisories and suspensions, transport and border services, financial and business supports, official Provincial health directives, and more.

Like many other organizations, they have compiled a list of COVID-19 resources on their page to support employers and employees affected by the downturn in business. This includes actions that the Government of BC and Canada are taking to help businesses.

[Regular Industry Bulletins](#)

In an effort to keep industry informed on the fast-moving COVID-19 situation, Destination BC is sending out regular bulletins in place of the monthly Directions emails for the foreseeable future. Please encourage your network to subscribe to their newsletter, and feel free to forward these emails to your colleagues and friends. Past bulletins can be viewed through their newsletter archives. <https://www.destinationbc.ca/subscribe/archive/>

[COVID-19 Industry Calls](#)

Destination BC is holding weekly calls each Thursday morning with cross-provincial industry partners. During these calls, they are sharing facts, trends, data from research and analytics, and updates from sectors. These calls are a great opportunity for industry to hear more about their plans to support BC tourism.

[Messaging Guidance for BC Tourism](#)

Destination BC is currently in the early Response phase of their three-phased recovery campaign for the tourism industry—Response, Recovery, Resilience. During this phase, they are providing weekly messaging guidance to industry to support the health and safety of our province. The Messaging Guidance contains a series of images, messages, and video you can easily share with your network.

[#exploreBClater Video](#)

We can all do our part to stay in, and dream of BC later. Continue to support the #exploreBClater messaging by sharing Destination BC's video with your networks on Facebook, Instagram, YouTube, and LinkedIn. The more of us who share the sentiment, the stronger our voice becomes, and the sooner we can stop the spread of the virus and begin on the road to recovery.



EXCELLENCE
IN MANUFACTURING
CONSORTIUM

EMC Webinar - Navigating COVID-19 in Compliance with Labour, H&S and Human Rights Legislation

Wednesday, April 15th, 2020 - 10:30 am PST

EMC has had an overwhelming number of queries regarding workforce issues since the crisis first began and as such, we are very pleased to have Eric Ito, Associate of Miller Thomson LLP, in Vancouver, joining us for this special **BC Manufacturers Webinar** to share an overview and insight regarding current and impending legislation.

Please consider:

- What are some of the key issues employers should be managing?
- What happens when there is a decrease in business?
- What is the latest legislative change and how might that affect my business?
- What kind of safety precautions should there be in the workplace?
- What do I need to know when it comes to Attendance and Performance Management?
- When it comes to working from home – what kind of steps and measures do employers need to think about?

[Read More & Register](#)

Resources for Economic Developers & Local Leaders



SupportLocalBC.com Initiative

Think Local First (TLF), a membership-driven non-profit in Victoria, asked 'How can we help local businesses during this time?' In response, they created an initiative to support local, independent businesses who have temporarily closed their doors. The website [SupportLocalYYJ \(https://supportlocalyyj.com/\)](https://supportlocalyyj.com/) sells gift cards for future use on behalf of those businesses. . This initiative is a collaboration between TLF and Vancity and provides for **businesses to receive the**

full value of the gift cards purchased without the expense of payment processing costs. The aim is to provide an injection into their current cash flow. The intent is that gift card buyers will wait to use the cards two months after the pandemic has passed and businesses have re-opened their locations.

Think Local First, Vancity, the BC Economic Development Association and LOCO BC have created a working group as they all view this platform as a valuable way for businesses to have a cash flow injection during the COVID-19 pandemic. The working group is building a strategy to roll it out to communities throughout the province. This initiative is called Support Local BC (<http://supportlocalbc.com/>). Please note that the website has not been populated except for the Greater Victoria community and an example community, Sun Peaks.

Communities throughout BC are invited to participate on the platform. Each community will assign a contact person who will provide the information for participating businesses to the Support Local BC office. They will also be the point of contact for reporting gift card sales and revenues. Communities and participating businesses are responsible for sharing their involvement in the platform via social media, traditional media, email newsletters, etc. This program will only provide value if we all share the message.

[Read the Community Involvement Guidelines](#)



What BC Communities Are Doing

Invest Surrey inventories list of companies that are still hiring

[More info](#)

Town of Princeton launches Coronavirus hotline to assist residents in need

[More info](#)

Fraser Lake launches campaign in effort to continue supporting local businesses

[More info](#)



Naut'sa mawt Tribal Council's Emergency Operations Centre Resources

The Naut'sa mawt Tribal Council's COVID-19 Task Group was formed to assist member nations in working with EMBC and other government agencies that are responding to the pandemic. The Task Group can be reached at covid19@nautsamawt.com

To assist members in the EMBC process and in setting up an Emergency Operations Centre (EOC) process to coordinate community activities, the NmTC COVID-19 Task Group has begun a series of webinars.

Webinar recordings currently available include:

1. Funding and Standing-Up Your Emergency Operations Centre
2. Reimbursing & Managing Your Emergency Operations Centre

[COVID-19: Local Government & First Nations Frequently Asked Questions](#)

[View More](#)

Pacific Coastal
AIRLINES

Update from Pacific Coastal Airlines

Although Pacific Coastal Airlines have temporarily shutdown the commercial operation we are very much open for business on charter flights and cargo services. We have minimal staffing but continue to operate essential service flights as needed.

We have converted a Beechcraft 1900D into a "Combi" where we've removed seats and shifted the rear bulkhead forward to enable greater cargo capacity. The Combi known as "MCN" has 10 seats and can accommodate up to 2300lbs of cargo. Here is a list of available aircraft ready to operate:

- Beechcraft 1900D – 17 seat capacity with a range of cargo capacity
- Beechcraft 1900D – 10 seat capacity with up to 2300lbs of cargo capacity

- SAAB 340B – 28 seat capacity with arrange of cargo capacity

For more information, please contact:

Shawn Warneboldt
Senior Manager, Business Development

Phone: 604.227.5381
Mobile: 604.999.3673
Fax: 604.273.8343

shawn.warneboldt@pacificcoastal.com



Local Businesses Working Together in Challenging Times

Ways that Businesses are Cooperating in Crisis
Small Business BC Free Online Course

Wednesday, April 8th - 10:00am to 11:00am PST

COURSE DESCRIPTION

One of the ways to react in a crisis is to cooperate and build strength by working together. This is what some local businesses are doing right now as we all face the realities of a pandemic situation.

Join us for a webinar about examples of local businesses forming collaborative projects so you can bring ideas back to your community and begin cooperating too.

WHAT WILL I LEARN?

- Economic and other impacts of small and local businesses
- How local supply chains matter now more than ever
- Examples of collaborative projects in BC that keep money circulating locally

[More info](#)