

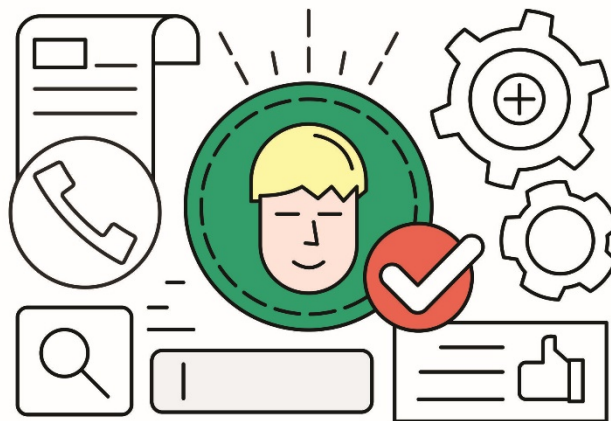
May 25, 2020

Notice: The BCEDA COVID19 Bulletin will now be emailed on Monday, Wednesdays & Fridays.

# #COVID19 Bulletin



## Resources for Businesses



### Live Resources for BC Businesses Document

Recently Updated:

- [EDC Webinar: Manage your cash flow and ramp up for business](#)
- [B.C. puts cap on number of vehicles at outdoor drive-in events](#)
- [SupportPG - 7 steps you can start today to safely re-open your business](#)

[View More](#)

# Canada

## Ottawa pushing provinces to bring in paid sick leave: Trudeau

The Canadian Press · May 25, 2020

Prime Minister Justin Trudeau says the federal government is talking to the provinces about bringing in 10 days of paid sick leave — a key condition from the NDP before supporting the Liberals' plan to further suspend the House of Commons during the coronavirus pandemic.

"Nobody should have to choose between taking a day off work due to illness, or being able to pay their bills. Just like nobody should have to choose between staying home with COVID-19 symptoms, or being able to afford rent or groceries," Trudeau said during his prepared remarks Monday morning at his daily press conference.

"That's why the government will continue discussions with the provinces, without delay, on ensuring that as we enter the recovery phase of the pandemic, every worker in Canada who needs it has access to ten days of paid sick leave a year. And we'll also consider other mechanisms for the longer term to support workers with sick leave."

[Read more](#)



## CECRA for small businesses - When to apply

Commercial property owners who are in AtlanticCanada, BC, AB & QC with up to 10 tenants who are eligible for the program can apply today.

All others, find out your date to apply below:

### Monday

Property owners who are located in Atlantic Canada, BC, Alberta and Quebec, with up to 10 tenants who are eligible for the program

### Tuesday

Property owners who are located in Manitoba, Saskatchewan, Ontario and the Territories, with up to 10 tenants who are eligible for the program

### Wednesday

All other property owners in Manitoba, Saskatchewan, Ontario and the Territories

### Thursday

All other property owners in Atlantic Canada, BC, Alberta and Quebec

### Friday

All

[Read more](#)



BRITISH  
COLUMBIA

## Temporary Expanded Service Area Authorization for food primary, liquor primary, and manufacturer licensees

We want everyone to feel safe returning to their favourite local pub or restaurant. Temporarily easing restrictions on the expansion of patios and service areas will support physical distancing, and help the industry as it recovers.

Policy Directive 20-13 Permits food primary, liquor primary and manufacturer licensees to temporarily expand their service areas until October 31, 2020 at no charge.

[Read more](#)

## Resources for Economic Developers & Local Leaders

### Economic Response and Restart Weekly Teleconference for EDOs & Local Leaders

Every Thursday Starting April 2nd

2:00pm to 3:00pm PST - Register to participate



## BCEDA Economic Response & Restart Call, May 28

On the next call:

Thursday, May 28th at 2:00pm PST

### How Airports and Travel will be Changed and Reshaped

Joining us will be:

- Dave Frank, Executive Director, BC Aviation Council
- Chad Munchinsky, Manager, Airport Business Development and Community Relations, Kelowna International Airport
- Serge Corbeil, Director, Government Relations, Local and Provincial, Air Canada

[Register Now](#)



# RESONANCE

## **COVID-19 Destination Marketing & Management Toolkit**

How Will You Help Your Destination Recover?

Restarting tourism marketing in a world forever changed by the COVID-19 pandemic requires your destination to rethink how to reach visitors—returning and prospective—in new ways.

It will also mean major changes for destination management with renewed focus on delivering a safe and healthy visitor experience at all visitor touchpoints.

But how do you tactically prepare your positioning, messaging, and communications in an aligned, yet nimble way? How do you organize a destination, a community, tourism businesses and government leaders to deliver a new visitor normal that reduces risk and still delivers a high-quality tourism experience?

We created our COVID-19 Destination Marketing & Management Toolkit to answer these very questions in a sequential and methodical process mindful of the new abnormal.

### PRE-RECOVERY

While travel may be limited to essential trips, brand awareness, strategic planning, and marketing to locals is still required.

### EARLY RECOVERY

When confidence builds, restrictions are slowly lifted and wanderlust starts to creep in. What's your plan for welcoming local and regional visitors and preparing marketing and management for a fuller recovery? Discover how to primarily focus on local and regional travel to broaden the circle of outreach. This phase should dovetail with the preparations done in the pre-recovery phase and lay a foundation for fuller recovery.

### LATE RECOVERY

While it may seem a far-distant dream, the industry will recover. This phase of recovery will still take time but, done correctly, will help your destination emerge even stronger. Learn how to position your destination to responsibly and optimally recover.

[Download the Toolkit](#)



## What BC Communities Are Doing

Port Coquitlam offering free construction for businesses expanding their patios

[More info](#)

Okanagan wineries allowed to open doors again for taste testing

[More info](#)

City of Victoria supports businesses in restart and reopening

[More info](#)

Alert Bay: COVID-19 cases go from 30 to zero thanks to health and emergency planning

[More info](#)

[info@bceda.ca](mailto:info@bceda.ca) Share your community's news by emailing