

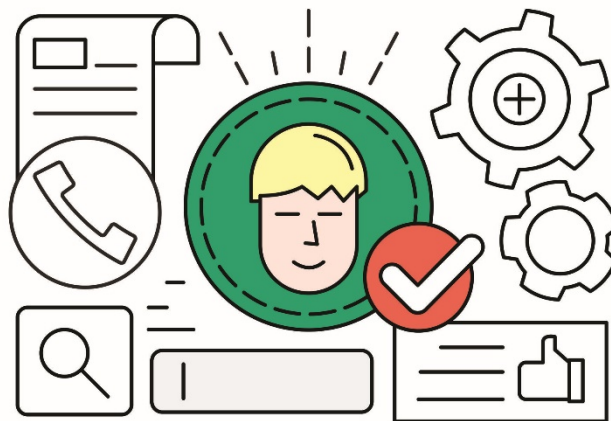
May 8, 2020

Notice: The BCEDA COVID19 Bulletin will now be emailed on Monday, Wednesdays & Fridays.

# #COVID19 Bulletin



## Resources for Businesses



### Live Resources for BC Businesses Document

Recently Updated:

- [BC's Restart Plan](#)
- [News 1130 - Operation Support Local](#)
- [DestinationBC COVID19 Industry Call recording](#)
- [BC Métis Business Support Program](#)
- [bdc Webinar - Planning for recovery: How to restart your business in the wake of COVID-19](#)

[View More](#)

Canada 

## Feds extend wage subsidy program beyond June

OTTAWA (NEWS 1130) – Businesses will be able to benefit from the Canada Emergency Wage Subsidy program for a little while longer.

The program is being extended beyond June to continue to support employers and workers who are struggling amid the COVID-19 pandemic, Prime Minister Justin Trudeau announced Friday.

More details, including when the program will be extended until, are set to be released in the coming days.

[Read More](#)



## Pandemic guidance for higher-risk and essential occupations and industries

Use these free tip sheets as guidance while operating during a pandemic, including the coronavirus disease (COVID-19) pandemic. Each document offers health and safety tips and good practices, for both employers and workers, specific to each industry or sector. Organizations and businesses can adopt this guidance to protect their workers and prevent the spread of infections. The tip sheets cover a range of occupations and industries including:

- retail
- construction
- food processing
- restaurant & food services
- manufacturing
- home delivery & courier
- agriculture
- daycares
- transportation
- work camps
- mining
- airline & ground crews

All tip sheets are available in English and French.

For further information on COVID-19, refer to the [Public Health Agency of Canada](#).

Note that the guidance provided in these tip sheets cover just some of the adjustments organizations can make during a pandemic. To meet your organization's specific needs, add your own good practices and policies to these recommendations.

[View the Tip Sheets](#)



## **Destination BC launches new Road to Recovery webinar series**

We know that the impacts of COVID-19 are being felt across British Columbia, and will continue to be felt by the tourism industry long into the future. As tourism businesses plan their own unique path forward, they will need support on the road to recovery, to adapt and overcome a pandemic that has touched so many people around the world.

To support this, Destination BC is launching a series of webinars to support BC's tourism industry on the road to recovery from COVID-19.

### **Supporting BC's Tourism Industry on The Road to Recovery Response, Recovery, and Resilience from COVID-19**

All sessions will be held at 2:00 p.m. on the dates noted below.

Businesses can register for the following free sessions:

- May 12: Business After Re-opening: A Look at the Post-closure Traveller
- May 14: Essential Strategies to Innovate your Visitor Experience and Offerings
- May 19: Planning for Doors Open
- May 21: Managing Expectations and Reputation through Effective Communication
- May 26: Social Media Best Practices After Re-opening
- May 28: Building a Digital Marketing Strategy for Re-opening

We all want a better, brighter future for tourism in BC. Destination BC believes that through meaningful collaboration and support, together we can re-ignite BC's tourism industry, propel tourism businesses forward, accelerate growth amongst destinations, and plan for a successful future in our province.

For more information, visit our [Learning Centre](#).

[Read More and Register](#)

**Resources for Economic Developers & Local Leaders**

# Economic Response and Restart Weekly Teleconference for EDOs & Local Leaders

Thursdays at 2:00pm PST

This week: Steven Pedigo



RESONANCE



## Slides from BCEDA Economic Response & Restart Call, May 7 Thursdays from 2:00pm to 3:00pm PST

### Economic Development & Resilience in the Age of COVID-19 - Concrete Plans & Next Steps for Communities

Yesterday, BCEDA hosted a special edition of BCEDA's Economic Response & Restart teleconference celebrating Economic Development Week. We were joined by guest speaker, **Steven Pedigo** of [Resonance](#). We are pleased to share the presentation slides below.

*Both cities and smaller towns will benefit after the #Covid\_19 recovery. It's not "either / or." Both have attributes potential residents will search for, says [@iamstevenpedigo](#)*

[View the Slides](#)

[Register for the next call](#)



## RESONANCE

### Resonance Webinar: Saving Main Street Today. Reimagining It Tomorrow.

Wednesday, May 13 - 8:00am PST

Main Streets and commercial districts with their restaurants and shops punch far above their weight in contributing to the overall prosperity of our cities and the economy as a whole. So what can be done to put our Main Streets and commercial neighborhoods back on their feet—and make them more resilient to changing threats in the future?

In this webinar, Resonance Consultancy President Chris Fair and University of Texas Professor and Urban Lab Director Steven Pedigo will share research on why small shops and restaurants are important to our urban economies, with recommendations on how business owners, real estate developers, cities, economic developers, business improvement districts and destination marketers can work together to respond, reboot and reimagine the streets and neighborhoods we love.

[Register Now](#)



## ECONOMIC RECOVERY AND RESILIENCY

*A Toolkit for Local Leaders and Economic Development*

Economic Disaster Recovery Project (EDRP)



### ICYMI: BCEDA Launches Economic Recovery & Resiliency Toolkit

In disaster-impacted communities, economic development organizations often lead economic recovery efforts by helping local businesses respond to impacts on their employees, their facilities, and their customer and supply networks. This toolkit is designed to get your communities started in the pre-planning process for economic recovery including:

- Disaster Preparation Measures – Building Capacity for Recovery
- Engaging the Business Community in Disaster Preparedness
- Small Business Assistance
- Business Retention and Expansion – Pre- and Post Disaster
- Crisis Communications
- Strategic Planning for Disaster Recovery

[Read More](#)



### What BC Communities Are Doing

BC Indigenous businesses navigating through the pandemic

**[More info](#)**

City spearheads 'shout out' campaign praising Maple Ridge businesses

**[More info](#)**

Richmond creates list of Alternate Distribution Channels for Local Businesses

**[More info](#)**

Terrace offers support to non-profits in need of grant writing expertise

**[More info](#)**

Campbell River Community Foundation exceeds COVID-19 fundraising goal

**[More info](#)**

City of Enderby planning COVID-19 recovery

**[More info](#)**

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