



BCEDA EDRP COVID19 - Economic Response and Recovery (Restart) Conference Call



Thursday, May 14, 2020

What is BCEDA Doing?

- COVID19 Webpage: https://www.bceda.ca/covid19.php
- Resources for BC Businesses Guide
- COVID19 Bulletin
- recovery@bceda.ca
- Economic Recovery and Resiliency Toolkit
- Business ReStart Plan Template

COVID19 Bulletin





Resources for Businesses



ources for BC Businesses Document

h Face Masks

"- Managing your Business and Teams Remotely
about the charitable and nonprofit sect

Business ReStart Template

- Decision-Making
- Identifying Risks and Solutions
- Social/Physical Distancing
- Handwashing and Respiratory Etiquette Procedures
- Enhanced Cleaning and Disinfection
- Illness/Exclusion Policy
- Face Masks for Non-Healthcare Organizations
- Plan Completion and Implementation

COVID-19

Operational Plan Template

This basic template will help you to get started developing an operational plan for your BC business/service

rriere is a requirement	to ensure staff and customers/clients are kept 2 metres (6	feet) apart		V
Are there are as who		Yes	No	
Are there areas where staff or customers/clients may 5				
Are there any around the service of desks, walkways or aisles, etc.)?				
Are there any aspects of your business/service that would need to change to address physical distancing? Do you foresee difficulty?				
Can the difficulty be addressed? Identify the actions required.				- 7
elow write in the	s that you can implement to make it as easy as possible for d social and physical distancing measures.	your staff :	and	
neasures used to naintain social distancing	Steps taken to ensure minimal interaction of people. (2 metres			
tween employees	i.e. – assigned workstations that are separated by 2 metr			DA
				elopment Association
	i.e. — directional signs on floor to avoid meeting in aisles			

Between employees and customers/clients

Resource Updates

- Large Employer Emergency Financing Facility (LEEFF)
- Business Credit Availability Program (BCAP) - Expanded
- Fish Harvester Benefit and Grant
- WD Regional Relief and Recovery Fund
- Digital Main Street
- TOTA and ELearningU





Karl Littler
Vice President, Public Relations

Retail Council of Canada



Michael L. Kehoe Broker/Owner

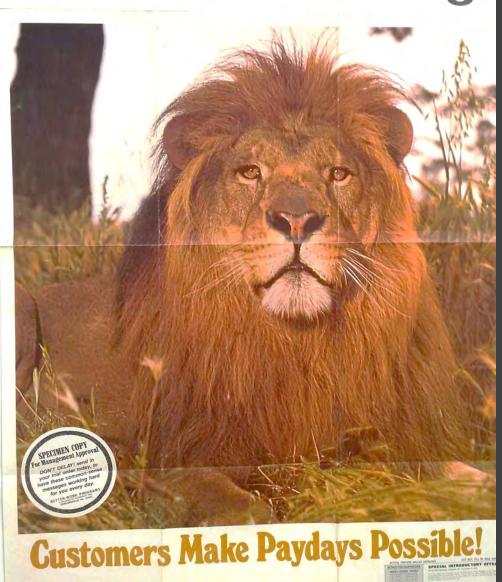
International Council of Shopping Centers Lead Ambassador - Canada







In our business the customer is king!



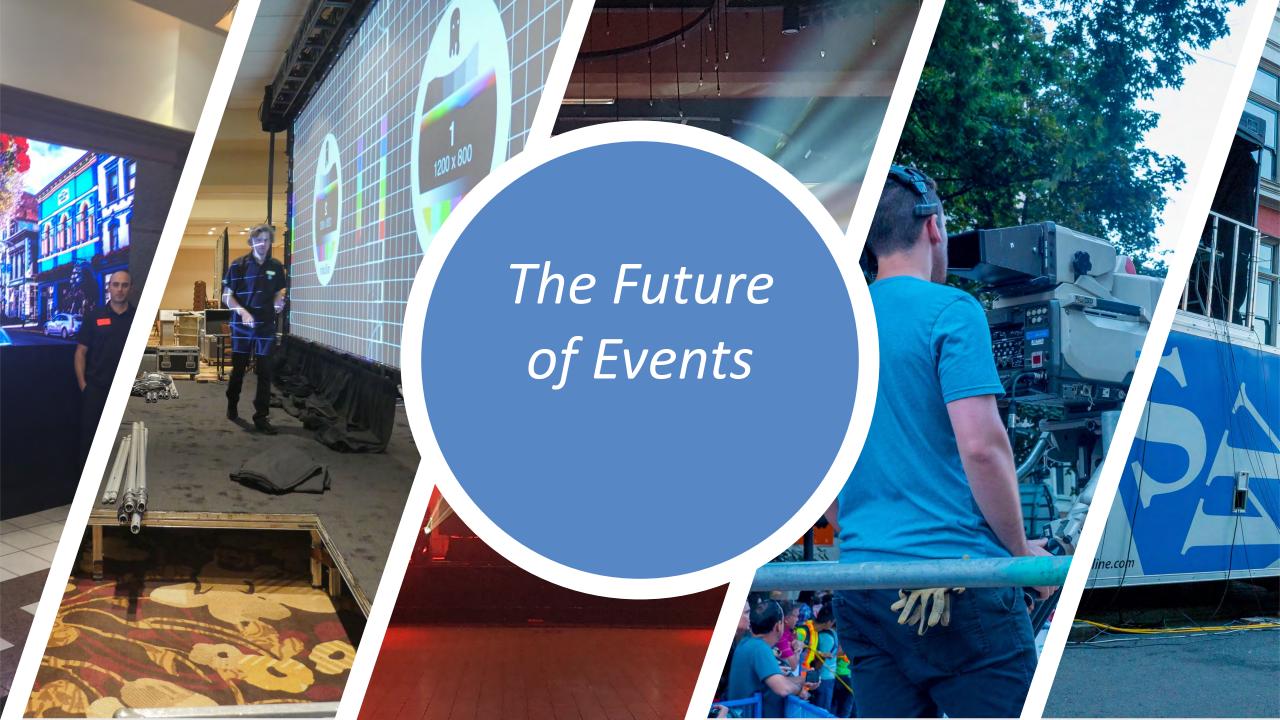
LOCATION MATTERS Lease Smarter

"A TRUSTED NAME IN RETAIL REAL ESTATE"
...SINCE 1991



Cal McCarthy
President

SW Event Technology Showtime Event and Display



Cal McCarthy

CEO • Founder
Event Management Expert



SW Event Technology is a proudly BC owned and operated company that made its stake in the BC event technology sector 30 years ago. Today we are a growing team of over 200 full-time BC based employees delivering innovative and creative world class event services to more than 1000 events each year



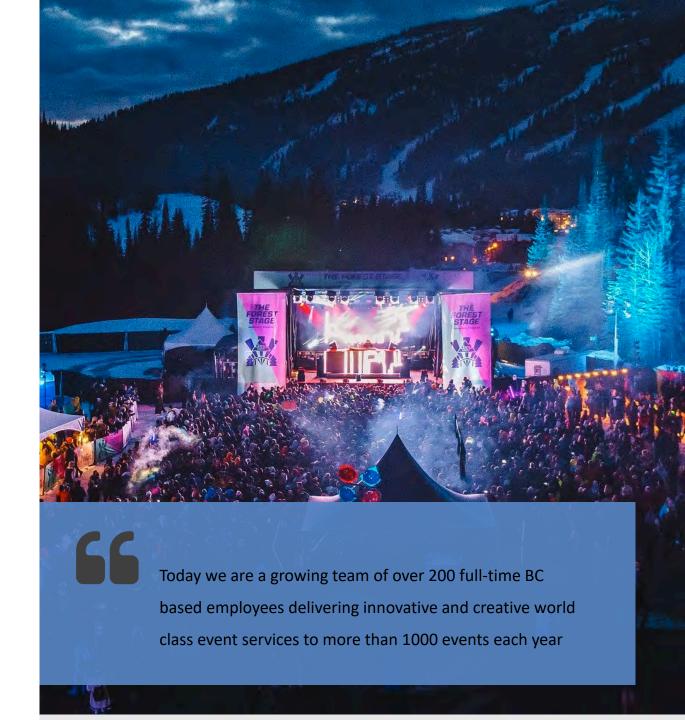
What we do

Event Services

SW provides complimentary event support services to events large and small throughout Canada.

EventTechnology

Our technology inventory of video, lighting, audio and broadcast systems are deployed on more than 1000 events each year supporting more than 200 full time jobs in B.C.



The Future of Community Events



People Need to come together and will have a strong demand post pandemic

Mobile Screens

Drive movies with community messaging

- ★ •Deploys in 20 minutes
 - •1 Operator
 - •Small Footprint
 - •25ft HD screen



Mobile Sta

Pop Up Concerts





The show must go on.







Work Force



Equipment Assets

LED screens and broadcast level video
capture and control. • Concert Audio •
Lighting for stage and broadcast • Audio
Visual equipment rentals • Media and
Graphic Design and creation • Rigging Truss
and Motors



Event\Technology

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What Communities and Others are Doing

- Fort St. John Small Business Roundtable
- Maple Ridge #shoutout
- Terrace Grant Writing Expertise
- Richmond Alternate
 Distribution Channels





SMALL BUSIN ROUNDTABL

rsation purces, nd create nities."

We are going virtual to stay co

JOIN US WEEKLY ON THU 10:00 - 11:00 AM



GET ACCESS DETAILS BY CLICKING O

• EDUCATE • COMMUNICATE • ADVOCATE •

Questions

- What type of assistance would be helpful from the Province of BC and the Government of Canada? For you, or your businesses.
- What type of assistance could BCEDA provide?



Thank you

- Please send us an email with topics that you would like to see covered in future conference calls/webinars.
- If you have ideas on things we should be doing, are willing to offer assistance, or just want to provide us with updates on how this crisis is impacting you, please reach out.

We are confident that together we will all come through to the other side, and when we do, our communities and our economy will prosper. When that great day comes, BCEDA will be there to support our return to normalcy and our ability to retain and attract businesses, residents and tourists. Be safe.