



BCEDA

BC Economic Development Association



BCEDA EDRP COVID19 - Economic Response and Recovery (Restart) Conference Call

Thursday, May 14, 2020



What is BCEDA Doing?

- COVID19 Webpage:
<https://www.bceda.ca/covid19.php>
- Resources for BC Businesses Guide
- COVID19 Bulletin
- recovery@bceda.ca
- Economic Recovery and Resiliency Toolkit
- Business ReStart Plan Template

COVID19 Bulletin



Resources for Businesses



Resources for BC Businesses Document

ed:

[with Face Masks](#)

[with COVID-19: What does B.C.'s plan to reopen mean for business?](#)

[- Managing your Business and Teams Remotely](#)

[about the charitable and nonprofit sectors](#)

Business ReStart Template

- Decision-Making
- Identifying Risks and Solutions
- Social/Physical Distancing
- Handwashing and Respiratory Etiquette Procedures
- Enhanced Cleaning and Disinfection
- Illness/Exclusion Policy
- Face Masks for Non-Healthcare Organizations
- Plan Completion and Implementation

COVID-19 Operational Plan Template

This basic template will help you to get started developing an operational plan for your BC business/service

Social/Physical Distancing

There is a requirement to ensure staff and customers/clients are kept 2 metres (6 feet) apart.

	Yes	No
Are there areas where staff or customers/clients tend to congregate in your business/service setting (i.e. social settings, eating areas, lounge, etc.)?	<input type="checkbox"/>	<input type="checkbox"/>
Are there areas where staff or customers/clients may find it difficult to practice physical distancing due to spatial restrictions or structural design (i.e., small rooms/entrances, line ups, rows of desks, walkways or aisles, etc.)?	<input type="checkbox"/>	<input type="checkbox"/>
Are there any aspects of your business/service that would need to change to address physical distancing? Do you foresee difficulty?	<input type="checkbox"/>	<input type="checkbox"/>
If yes, do you foresee difficulty?	<input type="checkbox"/>	<input type="checkbox"/>
Can the difficulty be addressed? Identify the actions required.	<input type="checkbox"/>	<input type="checkbox"/>

Below write in the measures that you can implement to make it as easy as possible for your staff and customers to follow required social and physical distancing measures.

Measures used to maintain social distancing	Steps taken to ensure minimal interaction of people. (2 metres separation)
Between employees	i.e. – assigned workstations that are separated by 2 metres
Between customers/clients	i.e. – directional signs on floor to avoid meeting in aisles
Between employees and customers/clients	i.e. – barrier in place between cashier and customer



Resource Updates

- Large Employer Emergency Financing Facility (LEEFF)
- Business Credit Availability Program (BCAP) - Expanded
- Fish Harvester Benefit and Grant
- WD Regional Relief and Recovery Fund
- Digital Main Street
- TOTA and ELearningU





Karl Littler

Vice President, Public Relations

Retail Council of Canada



Michael L. Kehoe
Broker/Owner

International Council of
Shopping Centers
Lead Ambassador - Canada



FAIRFIELD

commercial real estate





In our business the customer is king!



SPECIMEN COPY
For Management Approval
DON'T DELAY! send in
your trial order today, to
have these common-sense
messages working hard
for you every day.
BETTER WORK PROGRAMS
© 1997

Customers Make Paydays Possible!

OFFICIAL MESSAGE DELIVERY SERVICE
SPECIAL INTRODUCTORY OFFER

LOCATION MATTERS

Lease Smarter

“A TRUSTED NAME IN RETAIL REAL ESTATE”

...SINCE 1991



Cal McCarthy
President

SW Event Technology
Showtime Event and Display



*The Future
of Events*

Cal McCarthy

CEO • Founder
Event Management Expert



SW Event Technology is a proudly BC owned and operated company that made its stake in the BC event technology sector 30 years ago. Today we are a growing team of over 200 full-time BC based employees delivering innovative and creative world class event services to more than 1000 events each year

What we do

★ Event Services

SW provides complimentary event support services to events large and small throughout Canada.

★ Event Technology

Our technology inventory of video, lighting, audio and broadcast systems are deployed on more than 1000 events each year supporting more than 200 full time jobs in B.C.



“

Today we are a growing team of over 200 full-time BC based employees delivering innovative and creative world class event services to more than 1000 events each year

The Future of Community Events



People Need to come together and will have a strong demand post pandemic

Mobile Screens

Drive movies with community messaging

- ★ •Deploys in 20 minutes
- 1 Operator
- Small Footprint
- 25ft HD screen



Mobile Stage

Pop Up Concerts



The show must go on.

“



Work Force



Equipment Assets

LED screens and broadcast level video capture and control. • Concert Audio • Lighting for stage and broadcast • Audio Visual equipment rentals • Media and Graphic Design and creation • Rigging Truss and Motors





Event\Technology

Cal McCarthy
President

www.sw-online.com

cal@sw-online.com





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President

www.sw-online.com

cal@sw-online.com



What Communities and Others are Doing

- Fort St. John – Small Business Roundtable
- Maple Ridge - #shoutout
- Terrace – Grant Writing Expertise
- Richmond – Alternate Distribution Channels



SMALL BUSINESS ROUNDTABLE

*...rsation
...ources,
...nd create
...ities."*

We are going virtual to stay connected.

JOIN US WEEKLY ON THURSDAY
10:00 - 11:00 AM

GET ACCESS DETAILS BY CLICKING ON THE LINK

• EDUCATE • COMMUNICATE • ADVOCATE •

Questions

- What type of assistance would be helpful from the Province of BC and the Government of Canada? For you, or your businesses.
- What type of assistance could BCEDA provide?



Thank you

- Please send us an email with topics that you would like to see covered in future conference calls/webinars.
- If you have ideas on things we should be doing, are willing to offer assistance, or just want to provide us with updates on how this crisis is impacting you, please reach out.

We are confident that together we will all come through to the other side, and when we do, our communities and our economy will prosper. When that great day comes, BCEDA will be there to support our return to normalcy and our ability to retain and attract businesses, residents and tourists. Be safe.