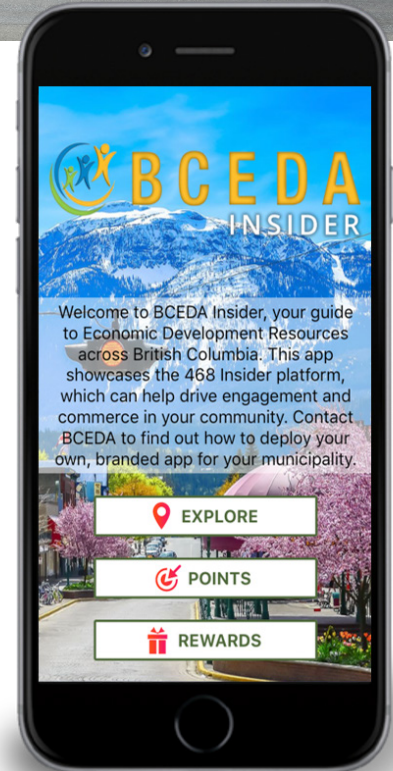# BCEDA
INSIDER

ABOUT THE APP

BCEDA Insider is a customizable mobile app that drives visitor engagement and commerce for communities by rewarding users for visiting places. The more places visited, the more points earned. Points can be redeemed for discounts on goods and services within the community. By deploying the app, organizations can go beyond basic maps and directory listings - making their communities more fun, memorable and rewarding for visitors.

Welcome to BCEDA Insider, your guide to Economic Development Resources across British Columbia. This app showcases the 468 Insider platform, which can help drive engagement and commerce in your community. Contact BCEDA to find out how to deploy your own, branded app for your municipality.

📍 EXPLORE

🎯 POINTS

🎁 REWARDS

CUSTOMIZE YOUR APP

Brand and control the look and feel, locations and content of your app. Dynamically update information.

CREATE INCENTIVES

Assign points to locations, creating incentives for exploration. Identify Rewards locations where users can redeem points.

GENERATE INSIGHTS

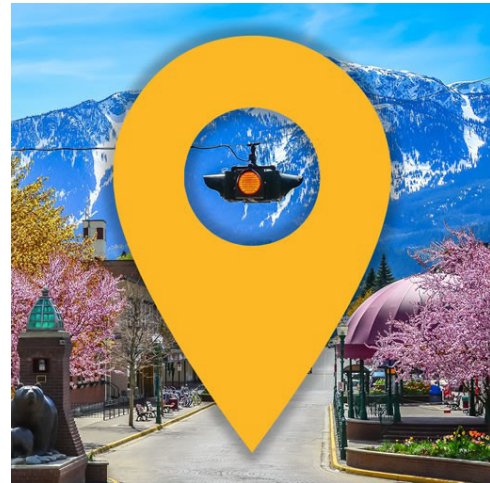An online control panel provides valuable data about visitor activity, volume and origin.

The app's EXPLORE button takes visitors to your community's map, which has pins indicating places of interest. Clicking on each pin on the map gives users more information about that location.

Locations can be assigned POINTS, to be collected when users are within GPS range of a location. Physically visiting a location adds points to a user's Achievement page.

Points can be redeemed for goods or services at REWARDS locations. Place owners enter a code to deduct points in exchange for a reward of their choosing.

BCEDA INSIDER

PRICING

Locations in App	Annual Licensing Fee
Includes app hosting & customer support throughout length of agreement.	
<40	$3,600 CAD
<150	$7,200 CAD
<300	$10,800 CAD
<600	$14,400 CAD

Contract Term	One Time Setup Fee
Includes launch in App Store & Google Play, Dash-board training & customer support throughout setup.	
1 year	$3,600 CAD
2 year	$1,800 CAD
3 year	$0

BCEDA
BC Economic Development Association

E: info@bceda.ca
P: 604-795-7119
W: www.bceda.ca