



# BCEDA PARTNERSHIPS AND 2026 BC ECONOMIC SUMMIT



**A 12-month partnership  
connecting local governments,  
Indigenous communities, and  
economic leaders across BC.**



BCEDA has been an invaluable partner in helping CityViz connect with economic development practitioners across British Columbia. Their commitment to strengthening communities and supporting data-driven economic development aligns closely with our mission.

Since our early beginnings, our membership has provided tremendous value through opportunities to collaborate on webinars, share insights with BCEDA's network, and participate in the BC Economic Summit. These experiences have significantly expanded our reach and relationships across the province. Through the Partnership Program, we've been able to build meaningful connections with local, regional, and First Nations organizations, and we're proud to support the important work BCEDA leads throughout British Columbia.



**SASHA BOGDANOVIC**  
**Chief Executive Officer**



Partner year-round with local governments, Indigenous organizations, and others to spark new businesses, explore development opportunities, strengthen communities, grow the workforce, and expand BC's economy.

**Enjoy year-long exposure including:**

**ANNUAL SUMMIT AND NETWORKING EVENT**

Explore speaking opportunities, trade show booths, delegate bags and registration packages

**ADDITIONAL ANNUAL PERKS**

Engage our audience via website ad, newsletter or webinar

**VALUABLE TOOLS AND RESOURCES**

Position your Economic Development Tools in front of the thought leaders who use them

The British Columbia Economic Development Association (BCEDA) is the premier professional association for economic development practitioners in British Columbia. We work in partnership with local governments, Indigenous communities, regional organizations, and private-sector leaders to build strong, inclusive, and resilient economies.

With a membership of more than 500 individuals from communities across BC, BCEDA delivers year-round programs, training, and resources that support inclusive, community-driven economic growth and long-term resilience.

**OVER 3,500 ON MAILING LIST**



**ECDEVTOOLBOX.CA**

# SIGNATURE EVENTS

BCEDA hosts two flagship gatherings that connect local governments, Indigenous communities, economic developers, and private-sector leaders throughout the year. These signature events provide unmatched networking, professional development, and partnership opportunities, all included for one low partnership fee.



## BC ECONOMIC SUMMIT

The BC Economic Summit is the premier gathering of Indigenous and local government economic developers, policymakers, business professionals, and community stakeholders dedicated to driving British Columbia's economic future.

- In-person conference
- 300 attendees
- 3 Keynotes
- 20+ Breakouts
- Ec Dev Marketplace
- Lots of fun networking
- Silent Auction
- BC Ec Dev Awards

## EC DEV LEADERSHIP LEARNING EXCHANGE

An immersive, interactive forum for local economic developers, community leaders and Indigenous communities to collaborate on strategies, projects, and skills development.

- In-person training course
- 40 attendees
- Expert-led sessions
- Interactive workshops
- Actionable insights and strategies
- Networking reception

Partners receive year-round recognition across all BCEDA signature events, ensuring visibility well beyond a single conference.

“SHAPING TOMORROW: IGNITING IDEAS,  
INSPIRING ACTION, DRIVING CHANGE”

MAY 11–14, 2026  
PENTICTON, BC



The BC Economic Development Association (BCEDA) is pleased to announce the 2026 BC Economic Summit - Shaping Tomorrow: Igniting Ideas, Inspiring Action, Driving Change. Thanks to the generous support of the City of Penticton, the 2026 BC Economic Summit will be held at the Penticton Trade & Convention Centre in Penticton, BC, from May 11th to 14th, 2026.

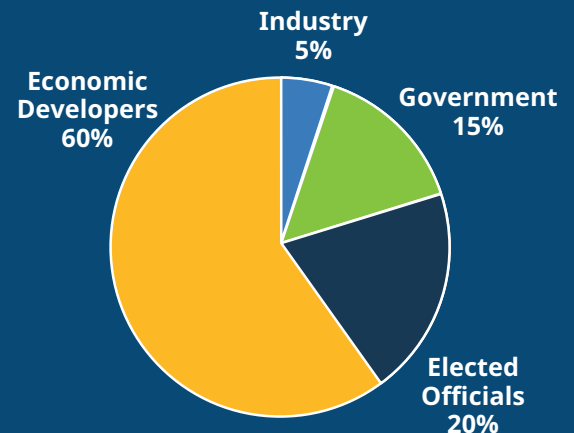
The BC Economic Summit is the premier gathering for approximately 300 professionals and stakeholders in the field of economic development. With a rich history of fostering innovation, sharing expertise, and forging partnerships, the Summit remains a must-attend event for Economic Developers, Indigenous governments and leaders, local government leaders, community organizations, private-sector innovators, and more to discuss issues important to address for our local, regional, and provincial economy.



### HOT TOPICS

- Fostering community economic resiliency
- Strengthening economic reconciliation and Indigenous-led development
- Community-to-community partnerships
- Supporting local business
- Investment attraction
- Harnessing emerging opportunities
- Innovative ec dev strategies
- Technology & industry integration
- Inclusive workforce development
- Regional collaboration and connectivity

### AUDIENCE BREAKDOWN





BCEDA Partnerships are a full-year collaboration. Your investment connects you with our network and programs throughout all twelve months—not just during the BC Economic Summit. From webinars and training sessions to DisasterSmartBC initiatives and regional outreach, your organization receives continuous visibility and engagement opportunities.

**NEW FOR 2026: PLATINUM & DIAMOND EXCLUSIVE:**  
 Recognized as a Partner in [DisasterSmartBC.com](https://DisasterSmartBC.com). Helping communities and businesses prepare for and recover from economic disasters.

**PARTNERSHIP OPPORTUNITIES**    DIAMOND    PLATINUM    GOLD    SILVER    BRONZE    EXHIBITOR

**ANNUAL BENEFITS:**

<b>PARTNERSHIP RECOGNITION:</b> All partnership levels include recognition and benefits for a full calendar year, ensuring exposure well beyond the BC Economic Summit.	✓	✓	✓	✓	✓	
<b>ONE-YEAR BCEDA MEMBERSHIP</b> (Number of memberships)	<b>6</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>1</b>	
<b>NEWSLETTER ADVERTISING OR NEWS in BCEDA E-Newsletter</b> (Published monthly)	<b>12 times</b>	<b>12 times</b>	<b>6 times</b>			
<b>WEBSITE ADVERTISING:</b> One month advertising campaign on <a href="https://bceda.ca">bceda.ca</a>	✓	✓				
<b>WEBSITE PROFILE:</b> 500 word company profile on <a href="https://bceda.ca">bceda.ca</a>	✓	✓	✓			
<b>WEBSITE LINK:</b> One-year BCEDA home page (reciprocal linkage with logo)	✓	✓	✓	✓	✓	
<b>#ECDEVTOOLBOX:</b> Add your free or paid tool for EDOs to the website	✓	✓	✓	✓	✓	
<b>WEBINAR</b> (Pending approval by BCEDA Board)	✓	✓	✓			
<b>DISASTERSMART BC partnership recognition</b>	✓	✓				

**2026 SUMMIT / EVENT BENEFITS:**

<b>TRADE SHOW BOOTH:</b> Save your space in the Economic Development Marketplace. In addition, you will be featured in a virtual booth with a customized exhibitor webpage. Generate leads from online interactions.	✓	✓	✓	✓	✓	✓
• <b>UPLOAD DOCUMENTS, MARKETING CONTENT &amp; PHOTOS</b>	✓	✓	✓	✓	✓	✓
• <b>INTERACT WITH ATTENDEES OVER CHAT</b>	✓	✓	✓	✓	✓	✓
• <b>ACCESS ATTENDEE LIST AND PROFILES</b>	✓	✓	✓	✓	✓	✓
<b>COMPLIMENTARY EVENT REGISTRATION:</b> Applicable to all annual BCEDA hosted events	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b> (Summit only)
<b>SUMMIT SPEAKING OPPORTUNITIES</b> (Pending approval by BCEDA Board)	<b>Track Sponsor</b>	<b>Keynote Sponsor</b>	<b>Plenary Session Sponsor</b>	<b>Breakout Session Sponsor</b>	<b>5 Minute Intro. Speaker Sponsor</b>	
<b>EVENT WEBSITE &amp; APP:</b> Sponsor banner displayed on app home page & sponsor webpage	✓	✓	✓	✓	✓	
<b>COLLATERAL:</b> Add promotional items to Swag Zones	✓	✓	✓	✓	✓	
<b>SUMMIT PROMOTIONAL MATERIAL:</b> Logo displayed on Summit promotional materials	✓	✓	✓	✓	✓	
<b>OFFICIAL AWARDS SPONSOR</b>	✓					

**INVESTMENT**    \$15,000    \$10,000    \$8,000    \$5,000    \$3,000    \$2,000