

BC BusinessCounts Pricing

The pricing below is for the basic license which is what you need for most BRE/CRM functionality. The Outlook module is an add-on and not included with the basic license. The flexibility of the ExecutivePulse/BC BusinessCounts platform makes it ideal for economic development departments, Community Futures, Chambers of Commerce and others. It is an ideal platform for all business engagement, member management, entrepreneur immigration and more.

Communities or Organizations Serving Population	Initial License Fee (One-time fee)	Initial License Fee (One-time fee)	Renewal Fee (12 months after initial purchase)	Renewal Fee (12 months after initial purchase)
	BCEDA Members	Non- BCEDA Members	BCEDA Members	Non -Members
9,999 and under	\$1800	\$2200	\$500	\$650
10,000-19,999	\$2200	\$2600	\$600	\$750
20,000 – 49,999	\$2600	\$3000	\$750	\$900
50,000 – 99,999	\$3000	\$3400	\$850	\$1000
100,000 -149,999	\$4000	\$4400	\$1000	\$1150
150,000 – 199,999	\$6600	\$7000	\$1400	\$1550
Over 200,000	\$9000	\$10,000	\$1850	\$2000

Add-ons:

Outlook Module: \$750 (one time fee), plus \$11.00 per month per user. Annual renewal fee of \$300.00 (plus per user fees)

Additional Mastheads (branding): All basic licenses include one complimentary branded masthead. Most communities only have one. Additional mastheads can be done for multiple community partnerships at a cost of \$50.00 each.

Custom Designed Intake Forms: Some basic forms are included as part of the license. One additional Intake Form (survey) is done at no additional charge. Additional intake forms can be developed on a cost recovery basis. Minimum \$50.00 (one hour of programming). Please email info@bceda.ca for pricing.

Data Imports: Basic data imports of business and contact information is done at no charge and included in your basic license cost. More complex data imports from other systems such as Maximiser, Salesforce, etc, can be done but may require additional fees. Please email info@bceda.ca for details and an estimate.

Other customization: BCEDA is always interested in hearing ideas on how the platform could be improved, or how other modules can be created. For example, this platform can be used to allow for online loan applications, façade improvement applications and so much more. Please reach out for estimates, and in some cases, improvements and add-ons are created at no additional charge.

All prices are subject to 5% GST.