FOR IMMEDIATE RELEASE

**ECONOMIC RECOVERY TASK FORCE**

**,BC (March** **, 2020) –** The City of       has launched an Economic Recovery Task Force (ERTF) to create and implement strategies to help our business community during and after the COVID-19 Pandemic. The ERTF is a collaborative initiative representing the       region, consisting of local government, business leaders and stakeholders. Under direction of the Economic Development Officer     , we have assembled a collaborative committee guided by Mayor       with representation from      .

The economic impact of the COVID-19 Pandemic will be felt by all businesses in the       area. The ERTF will be exploring all possibilities in full co-operation with local government to minimize the impact and see an economic recovery take place as soon as possible.

The focus of the Task Force will be on quickly determining what current supports and stimulus work needs to be completed. We will work as a team to identify actions to support businesses, workers and residents. The task force will enable the community to better respond to the evolving challenges that the COVID-19 Pandemic poses.

These are unprecedented times for our community, and we must take steps immediately to help our residents and economy, during and after the pandemic. We are confident, we can get though the economic impact of COVID-19 together, as a community. We want every resident and business in our community to know that we are working for you.

If you need support, more information or if you would like to be involved, please contact