

INVEST *in* BC

RATE CARD 2020



The official publication of the
B.C. ECONOMIC DEVELOPMENT ASSOCIATION, B.C.'s leading professional association of economic development practitioners



The *Invest in BC* Magazine helps business owners and managers make informed decisions by profiling each of B.C.'s eight economic regions. Informed articles highlight living conditions and current business trends along with informative graphs depicting economic data. *Invest in BC* magazine provides an opportunity to present your products and services to firms entering British Columbia's market or expanding to other regions who are looking for new suppliers and partners.

OVER 28,000 COPIES WILL BE DISTRIBUTED IN MAY 2020 TO POTENTIAL CLIENTS WHO MAY SOON BE SETTING UP SHOP IN YOUR BUSINESS COMMUNITY

- ▷ Distributed to 22,000 *BCBusiness* readers throughout British Columbia who are educated and influential business leaders, investors, decision makers and driven young professionals.
- ▷ 1,200 on all Harbour Air Flights in August 2020.
- ▷ All BCEDA members in B.C.
- ▷ Over 100 site selectors offices in the US and Canada.
- ▷ B.C. trade offices and Canadian consulates/embassies & high commissions in the United States and South Korea.
- ▷ Department of Foreign Affairs and International Trade offices.
- ▷ Offices of the Premier of British Columbia.
- ▷ Offices of the Mayor of Vancouver and Mayor of Surrey.
- ▷ Relevant ministries of jobs, tourism and innovation and other trade organizations based in Vancouver.
- ▷ Attendees to trade shows where BCEDA or LinxBC is an exhibitor.
- ▷ Biggest real estate brokers.
- ▷ BC cities, townships and district offices.

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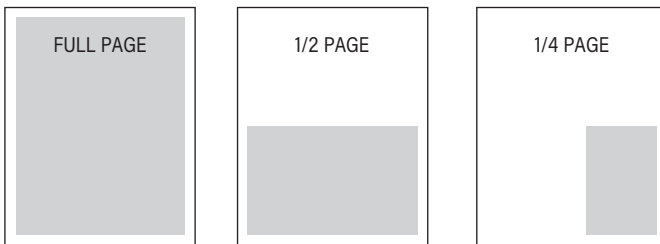
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SCHEDULE

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BOOKING DEADLINE: FEBRUARY 14, 2020

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Invest in BC is published by Canada Wide Media Limited. Founded in 1976, Canada Wide Media creates, curates and delivers exclusive and engaging content across multiple platforms, reaching more than six million consumers each year – across Western Canada and beyond.

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