# INVESTinBC





## The official publication of the **B.C. ECONOMIC DEVELOPMENT ASSOCIATION**

B.C.'s leading professional association of economic development practitioners

The *Invest in BC* Magazine helps business owners and managers make informed decisions by profiling each of B.C.'s eight economic regions. Informed articles highlight living conditions and current business trends along with informative graphs depicting economic data. *Invest in BC* magazine provides an opportunity to present your products and services to firms entering British Columbia's market or expanding to other regions who are looking for new suppliers and partners.





### RATE CARD 2025

#### OVER 33,000 COPIES WILL BE DISTRIBUTED IN SEPTEMBER 2025 TO POTENTIAL CLIENTS WHO MAY SOON BE SETTING UP SHOP IN YOUR BUSINESS COMMUNITY

- Distributed to 30,000 BCBusiness readers throughout British Columbia who are educated and influential business leaders, investors, decision makers and driven young professionals.
- ▷ All BCEDA members in B.C.
- $\triangleright$  Over 100 site selectors offices in the US and Canada.
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- Department of Foreign Affairs and International Trade offices.
- Offices of the Premier of British Columbia.
- Offices of the Mayor of Vancouver and Mayor of Surrey.
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- ▷ Attendees to trade shows where BCEDA or LinxBC is an exhibitor.
- ▷ Biggest real estate brokers.
- BC cities, townships and district offices.

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CONTACT BCEDA for an all-inclusive package that includes 2025 BC Economic Summit Sponsorship

#### SCHEDULE

Release Date: Sept 19, 2025

BOOKING DEADLINE: JULY 20, 2025

Ad Creative: August 13, 2025

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FOR MORE INFORMATION, CONTACT:

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