

INVEST *in* BC

RATE CARD 2023



The official publication of the
B.C. ECONOMIC DEVELOPMENT ASSOCIATION, B.C.'s leading professional association of economic development practitioners



The *Invest in BC* Magazine and investinbc.com helps business owners and managers make informed decisions by profiling each of B.C.'s eight economic regions. Informed articles highlight living conditions and current business trends along with informative graphs depicting economic data. *Invest in BC* magazine provides an opportunity to present your products and services to firms entering British Columbia's market or expanding to other regions who are looking for new suppliers and partners.

OVER 23,000 COPIES WILL BE DISTRIBUTED IN MAY 2023 TO POTENTIAL CLIENTS WHO MAY SOON BE SETTING UP SHOP IN YOUR BUSINESS COMMUNITY

- ▷ Distributed to 20,000 *BCBusiness* readers throughout British Columbia who are educated and influential business leaders, investors, decision makers and driven young professionals.
- ▷ All BCEDA members in B.C.
- ▷ B.C. trade offices and Canadian consulates/embassies.
- ▷ Offices of the Premier of British Columbia.
- ▷ Offices of the Mayor of Vancouver and Mayor of Surrey.
- ▷ Relevant Provincial Government ministries and other trade organizations based in Vancouver.
- ▷ Attendees to trade shows where BCEDA is an exhibitor.
- ▷ Biggest real estate brokers.
- ▷ BC cities, townships and district offices.

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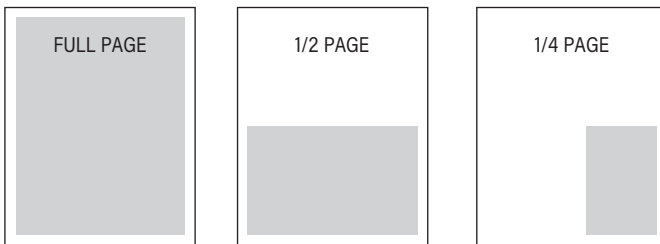
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SCHEDULE

Release Date: May 7, 2023

BOOKING DEADLINE: MARCH 10, 2023

Ad Creative: March 31, 2023



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