



NEWS RELEASE

For Immediate Release

BC Economic Development Association announces a three-year agreement with the City of Penticton to host the BC Economic Summit

PENTICTON, BC, September 21, 2023 - The BC Economic Development Association (BCEDA) is delighted to announce a three-year partnership with the City of Penticton to host the annual BC Economic Summit. The 2024 Summit will take place from May 6th to 9th on the waterfront at the Penticton Lakeside Resort. This partnership will promise attendees a dynamic and informative experience.

The BC Economic Summit is the premier gathering for professionals and stakeholders in the field of economic development. With a rich history of fostering innovation, sharing expertise, and forging partnerships, the summit remains a must-attend event for anyone involved in economic development across British Columbia.

This year's summit promises to be exceptional, building on the success of previous years. It will feature a lineup of valuable technical presentations, a solutions-focused exhibit hall, ample networking opportunities, and a range of exciting activities. Whether you're a seasoned economic developer or just beginning your journey in the field, the BC Economic Summit offers something for everyone.

Mayor Bloomfield, Mayor of Penticton, expressed enthusiasm about hosting this prestigious event in the beautiful city. "Penticton is honored to welcome back the BC Economic Summit, not only in 2024, but for the next three years. Hopefully we can even make this a longer relationship" Mayor Bloomfield said. "This summit aligns perfectly with our commitment to fostering economic growth and collaboration in our community. We look forward to showcasing our city's charm and innovation to all attendees, along with the incredible work being done by the Penticton Indian Band, the Penticton Chamber of Commerce, Community Futures, Visit Penticton, and the BIA."

Brian Coombes, Chair of BCEDA and CEO of the Chilliwack Economic Partners Corporation, also shared his excitement for the upcoming summit. "The BC Economic Summit is a significant event for economic development professionals in our province," said Coombes. "We're bringing together a diverse range of stakeholders, including Economic Developers, Indigenous Leaders, Local Government Leaders, Administration, Community Futures, Chambers and Boards of Trade, the Private Sector, and experts. Together, we will engage in meaningful discussions, share insights, and explore opportunities to further enhance the economic prosperity of British Columbia."

The BC Economic Summit is not just a conference; it's an annual reunion of like-minded individuals passionate about shaping the economic future of British Columbia. This year's event will include all your favorite summit activities and introduce some exciting surprises.

Key Details:

Event: 2024 BC Economic Summit (2025 and 2026 dates will be announced later this year)

Date: May 6-9, 2024

Location: Penticton Lakeside Resort & Conference Centre, Penticton, BC

Hosts: BC Economic Development Association (BCEDA) in partnership with the City of Penticton

Early registration for the 2024 BC Economic Summit is now open, and attendees are encouraged to secure their spots to take advantage of this unparalleled opportunity. For more information, including registration details and the full summit agenda (coming soon), please visit www.bceda.ca/summit.php

About BC Economic Development Association (BCEDA):

The BC Economic Development Association is a non-profit organization committed to promoting economic development throughout British Columbia. BCEDA provides leadership, education, and networking opportunities for professionals working in economic development and related fields. For more information, visit [BCEDA Website].

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